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The renowned Mariinskiy Theatre will be performing the legendary ballet "Swan Lake", in 3D on June 6th at 21:30. The ballet "Swan Lake" will be shown in 3D in 1,200 cinemas worldwide (!!!) The 1st world Broadcast is a part of the festival "Stars of the White Nights" (Russian: Звезды белых ночей). The ballet will be conducted and shown in regular broadcasts too. There will be the total of 8 broadcast cameras shooting the ballet.

Ross MacGibbon, a former dancer who performed at the Covent Garden, directs the broadcast. Support of 3D-technology is provided by James Cameron and Vince Pace, whose company; "Cameron Pace" is the absolute world leader in this field.

"The most important task of the project, which was repeatedly mentioned by Valery Gergiev, is this: the Mariinsky Ballet, which has lots of fans throughout the world, should be able to see even those who have never had the chance to come to St. Petersburg" - reported in the press service of the theater.

On the Russian side, "Nevafilm" will carry out support of the live performance on TV in Russia. "CinemaEmotion", will be producing the available recorded versions for sale.

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